



# Cheap



## Investing in the City's competitive edge

In October the Square Mile kicked off a season full of events leading up to Christmas with a spectacular immersive family friendly theatre day and one of London's biggest free events: The Golden Key. 30 independent theatre companies and 200 performers attracted thousands of people into the City with a giant extravaganza of fun. The event officially launched a new 'Destination City' programme.

Over the next five years, the Square Mile's key challenge can be distilled into one word: competitiveness. Whether ensuring we have the best City for our nine-thousand residents, our half-a-million workers, or our 22,000 businesses, remaining fiercely competitive as a destination to live, work, and play should underpin all we do.

Financial and professional services firms for example contributed nearly 100 billion pounds in taxes in 2020, providing over 13 per cent of the UK's total tax revenue.

And FPS firms employ over seven per cent of the UK workforce, 2.3m people, two-thirds of whom are outside London. It is, therefore, in the interests of the whole nation for this industry to succeed.

Within the overarching ambition to be as competitive as possible we have outlined three priorities: Destination City, green City, and tech City.

Based on extensive feedback, Destination City seeks to establish a new vision for the City as a leading location for visitors, workers, and residents. Our objective is an ambition to create an exceptional leisure offer anchored to the City's identity.

For our second priority we want the City to be a world-leader in the net zero transition for built environment – the reimagining of the old BT centre in the Ward of Cheap is a great example reusing as much material as possible – and a global hub for green finance.

The third priority is for us to be a tech City, a place supported by world-leading technologies, strengthened by transport investment, securing more tech businesses in the Square Mile.

**Your Ward of Cheap Team: Robert Hughes-Penney, Alastair Moss, Nick Bensted-Smith and Tijs Broeke**

## Sir Rod Stewart provides celebrity support at Police ceremony



Early November Sir Rod joined family and friends of 20 new police officers and special constables. His wife Penny Lancaster has become one of our new special constables. Ward of Cheap Councillor Tijs Broeke represented the City of London Corporation police authority board as deputy chair alongside Police Commissioner Angela McLaren at passing out parade. Tijs said: "It was fantastic to speak to all new members of our City of London Police family about their background and passions. At the awards ceremony in Guildhall afterward recruits were reminded to always treat people how you would expect to be treated. The police are the public and the public are the police"



# Construction begins on justice and policing hub

The City of London Corporation, the Ministry of Justice and the City of London Police have celebrated the start of construction on a 45,785 sqm civic scheme to boost the justice system's work to crack down on fraud.

Funded and delivered by the City Corporation, the Salisbury Square Development on Fleet Street will house the City of London Law Courts and a state-of-the-art headquarters for the City of London Police and is due to be completed in 2026.

With 18 courtrooms, the City of London Law Courts will combine magistrates, civil and crown courts in one flagship facility. The courts will harness new technology and modern ways of working to try economic crime cases.

As the lead force investigating cyber and economic crime nationally, the new headquarters will equip the City of London Police with the tools needed to face the challenges of 21st century policing.

Home to 2,500 jobs – 400 of which will be newly created – the scheme will generate an estimated £51m in productivity benefits (Gross Value Added) per year.



## Worried about the cost of living?



Get support from City Advice – the City of London Corporation's specialist, independent service that provides guidance to those who live and work in the Square Mile.

You can speak the team and get free, impartial and confidential advice on welfare benefits, debt and money, housing support, employment rights and more.

**Call 020 7392 2919;**  
**Text 07432 658 083;**  
**email [city.advice@toynbeehall.org.uk](mailto:city.advice@toynbeehall.org.uk);**  
**or visit**  
**[www.cityoflondon.gov.uk/cityadvice](http://www.cityoflondon.gov.uk/cityadvice)**

**For more information on this and other sources of help visit:**  
**[www.cityoflondon.gov.uk/costofliving](http://www.cityoflondon.gov.uk/costofliving)**

## Green light for refurbishment plan

The City Corporation has resolved to approve the refurbishment and extension of Cripplegate House, which will create 15,471 square metres of high-quality, Grade A flexible office floorspace together with a new community and cultural space.

The refurbished and extended building at 1 Golden Lane – proposed by Castleforge – will add an extra 2,485 square metres of space to the existing site to meet continuing strong demand from occupiers in the Square Mile.

The scheme will form part of Culture Mile, with the community

and cultural space at ground level set to be combined with new public artwork and murals around the site. This will be accompanied with other public realm and lighting enhancements around the site.

It will be designed to high sustainability standards, incorporating a significant element of integrated urban greening, climate resilience and energy efficiency. The scheme targets BREEAM 'Outstanding' and adopts Circular Economy principles. A total of 222 long stay and 14 new short-stay cycle parking spaces will be provided to encourage active travel.



## On the ball

Portraits of the Euro 2020 England men's football squad and its manager, Gareth Southgate, are being shown at the City Corporation's Guildhall Art Gallery.

From Harry Kane and Jude Bellingham to Bukayo Saka and Raheem Sterling, the free exhibition, 'This is England', features

the most successful men's national team since the winners of the World Cup in 1966, after reaching the final of Euro 2020.

Artist Matt Small's paintings, which are on loan from Moniker Foundation and managed by JG Contemporary, will be on display in the Temple Room at the gallery.

The artworks celebrate the diversity of what it means to be English today and recognises the players' superb teamwork and admirable stance on equality, inclusivity, and racial injustice.

## Don't lose your vote



City of London elections are your way to help shape the future of the Square Mile. Unlike elsewhere, both workers and residents can vote and you must re-confirm your registration each year. If you are a City worker, you can request a vote at your organisation at [www.speakforthecity.com](http://www.speakforthecity.com)

Voter registration forms must be received by 16th December. If you would like to receive this by email or have any questions, please contact [electoralservices@cityoflondon.gov.uk](mailto:electoralservices@cityoflondon.gov.uk).

While the next election for all Common

Councillors will not be held until 2025, elections for Aldermen and by-elections may be held at any time. If you are passionate about the City and are interested in standing for election in the future, please find out more at [www.speakforthecity.com/stand](http://www.speakforthecity.com/stand)

## Statement of community involvement

The City Corporation is to ask people for their views on a new Statement of Community Involvement setting out how engagement and consultation will take place with the Square Mile's communities on planning applications and planning policy matters.

The revised Statement of Community Involvement replaces one previously agreed in July 2016. It incorporates consultation and engagement lessons learned during the pandemic, when new and innovative ways to communicate with stakeholders were introduced effectively.

This includes making provision for online and hybrid meetings and consultation events, the use of new presentational techniques such as 3D modelling and the use of QR codes.

These will be utilised alongside more traditional methods to increase engagement in planning matters.

The City Corporation continues to encourage developers to consult with local communities ahead of taking their proposals forward by submitting a formal planning application. To ensure this is done well, draft guidance for developers on the City Corporation's expectations has also been prepared for consultation.

Both the Statement of Community Involvement and the developer engagement guidance will be issued for public consultation then brought back to the Planning and Transportation Committee for further consideration and formal approval.



# Cheap

## Who We Are



**Alderman Robert Hughes-Penney**  
Elected 2018  
E-mail: robert.hughes-penney@cityoflondon.gov.uk

**Committee Appointments:**  
Burnham Beeches and Stoke Common Consultation Group  
Court of Aldermen  
Finance Committee  
General Purposes Committee of Aldermen



**Deputy Alastair Moss**  
Elected 2013  
E-mail: alastair.moss@cityoflondon.gov.uk

**Committee Appointments:**  
Corporate Services Committee  
Local Plans Sub (Planning and Transportation) Committee (Chair)  
Planning and Transportation Committee (Deputy Chair)  
Streets and Walkways Sub (Planning and Transportation) Committee



**Nicholas Bensted-Smith**  
**JP, CC**  
Elected 2014  
E-mail: nick.bensted-smith@cityoflondon.gov.uk

**Committee Appointments:**  
Board of Governors of the City of London School for Girls (Chair)  
City of London Police Authority Board  
Finance Committee  
Financial Investment Board



**Tijs Broeke, CC**  
Elected 2017  
E-mail: tijs.broeke@cityoflondon.gov.uk

**Committee Appointments:**  
Barbican Centre Board  
City of London Academies Trust (Chair)  
City of London Police Authority Board (Deputy Chair)  
Gresham (City Side) Committee  
Policy and Resources Committee (Vice-Chair)  
Port Health & Environmental Services Committee

Check the website for up to date committee allocation.

## CONTACT US

If you no longer wish to receive this newsletter, only want to receive an email notification to download it or are receiving more than one copy per household then please send your details and the name of your ward newsletter to wardnewsletters@cityoflondon.gov.uk and we will amend our database.



We are always happy to talk to businesses, workers and residents within the Ward about any issues you may wish to raise. Please contact us if you would like to arrange a meeting or if there is something we can do to help

## COMMUNICATING WITH THOSE WHO LIVE AND WORK IN THE CITY OF LONDON

# Our work as elected representatives

As Alderman and Common Councillors for the Ward of Cheap we have continued our work representing businesses and residents in our ward, and promoting the Square Mile more widely.



We represented the Ward at the Exclamation of our new King at Royal Exchange **Robert Hughes-Penney** spoke at the launch of the Cheapside Business Alliance annual report. He said, "The launch of the City's new Destination City programme is expected to shift perceptions about the Square Mile, attract new audiences and ensure the city evolves to remain a world-class destination, aligning well with aspirations of CBA."



**Alastair Moss** is leading work to make the City Corporation a more attractive organisation to work, strengthening EDI initiatives and recruiting a new Chief Executive. **Nick Bensted-Smith** is working closely with the Chair of the City's Finance Committee to improve efficiency and target investments the help the Corporation through this challenging economic climate.

**Tijs Broeke** continues to ensure the City of London Police steps up its community engagement in the Square Mile – prioritising phone theft and anti-social behaviour – and improve our response tackling economic and cyber crime nationally. The City of course isn't immune from increased violent thefts across London, but with our dedicated police force we remain one of the safest business districts in the world. Tijs also represented the City as Vice Chair of Policy at an event with political and financial services leaders in Edinburgh speaking about the need for UK to invest in talent, infrastructure, our institutions and rule of law.