

Support **commuters** to walk or cycle where possible

 <u>Cycle Confident</u> offer cycling packages for businesses. If you work, study or live in the City of London you can book free cycle skills training with expert instructors.



Encourage **drivers** to reduce emissions:

- Join the City Corporation's CityAir
 programme for 1:1 support with assessing
 emissions and simple actions to cut emissions
 in line with your business objectives.
- **Circulate these posters** from Idling Action to raise awareness of emissions.
- Request the use of low and zero emission vehicles through your supply chain.
- Promote the value of Ecodriving amongst employees.



To get the ball rolling....

Remind **homeworkers** to reduce their energy use by following these simple tips:

- Unplug electronic devices when not in use.
- Switch to a renewable energy provider.
- Decrease the brightness of your computer monitor.
- Turn down your thermostat by 1 degree to reduce your energy bill.
- Limit the hours your heating is on.
- · Fill your kettle to the amount you need.
- Plan meals to reduce food waste and cooking time.
- Shop locally and walk or cycle if you can.





Engage your building managers to:

- **Explain** responsible waste, recycling and circular economy principles in the office.
- Provide recycling and food waste bins.
- Go further by appointing 'Green' or 'Recycling' champions.
- Sign a pledge to go plastic free.



Reward, celebrate and share the successes of **all your staff:**

Feeling like you work for a responsible business is a top driver of staff engagement and retention!

- Set up competitions and prizes to motivate all staff to do their bit.
- Become a member of the City of London Corporation's Clean City Awards Scheme and apply for an award, get access to resources and best practice workshops.
- Consider an application to the Lord Mayor's annual Dragon Awards scheme which celebrates social impact. It recognises businesses and community organisations that go above and beyond their core work to significantly impact the regeneration of their local communities.

Now you've done the basics...

Do a scope 1, 2 and 3* carbon footprint assessment and set actions to reduce the carbon footprint of your operations and value chain.

- Heart of the City deliver tailored support for Small and Medium Enterprises in the Square Mile. The free, year-long course supports businesses to take positive action against the climate crisis in four steps and resulting in a plan to reach net zero.
- This Board Toolkit, created by Chapter Zero, The Berkeley Partnership and the Hughes Hall Centre for Climate Change Engagement, helps businesses to put the right strategic plans to identify and successfully address climate challenges.
- Once you have a plan in place, make a commitment in the United Nations Race to Zero and access tools and resources that have been tailored to support your efforts.

