

CITY OF LONDON

CITY ATTRACTIONS MONITOR – QUARTER 1 (JANUARY - MARCH) 2019

PRODUCED BY RJS ASSOCIATES LTD (MAY 2019)

INTRODUCTION

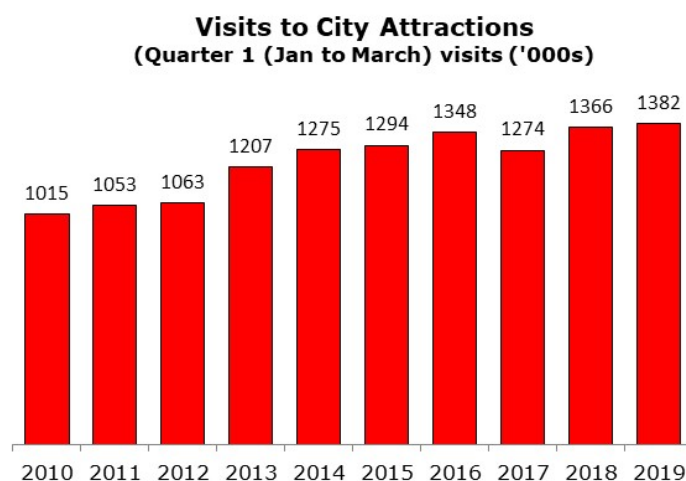
The City Attractions Monitor is an on-going monitor of visits to attractions in the City. Monthly data is collected on all the City's main attractions including Bank of England Museum, Barbican, the Guildhall Art Gallery, City of London Police Museum, Dr. Johnson's House, Monument, Museum of London, St Paul's Cathedral, Tower Bridge Exhibition and the Tower of London.

SUMMARY

Period of Time	Visits (000)	Compared to 2018
Quarter 1 (January - March)	1,382	+1%
January	415	0%
February	423	+1%
March	544	+2%

KEY FACTS:

- Visits to attractions in the City of London in quarter 1 (Jan – March), at 1.382m visits, were up on 2018 and at their highest quarterly level since 2011.



- The monthly pattern was the same as previous years with visitor numbers increasing from January onwards.
- Visits in January and February were broadly the same as 2018
- March was up on 2018 – by 2%.

Visits to City Attractions No. of visits ('000s)

