

CITY OF LONDON

CITY ATTRACTIONS MONITOR – QUARTER 2 (APRIL - JUNE) 2019

PRODUCED BY RJS ASSOCIATES LTD (AUGUST 2019)

INTRODUCTION

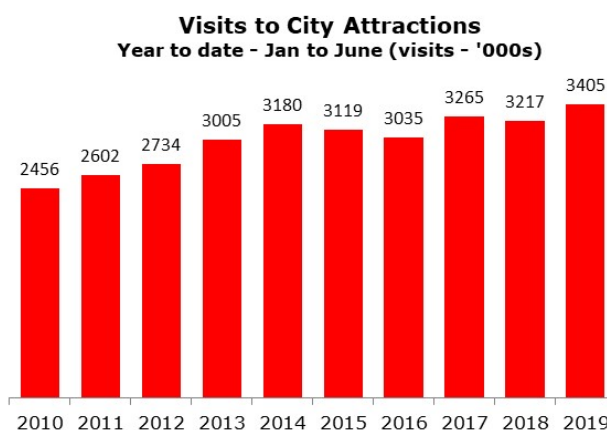
The City Attractions Monitor is an on-going monitor of visits to attractions in the City. Monthly data is collected on all the City's main attractions including Bank of England Museum, Barbican, the Guildhall Art Gallery, City of London Police Museum, Dr. Johnson's House, Monument, Museum of London, St Paul's Cathedral, Tower Bridge Exhibition and the Tower of London.

SUMMARY

Period of Time	Visits (000)	Compared to 2018
Year to date (January – June)	3,405	+6%
Quarter 2 (April - June)	2,023	+9%
April	659	+8%
May	641	+5%
June	723	+14%

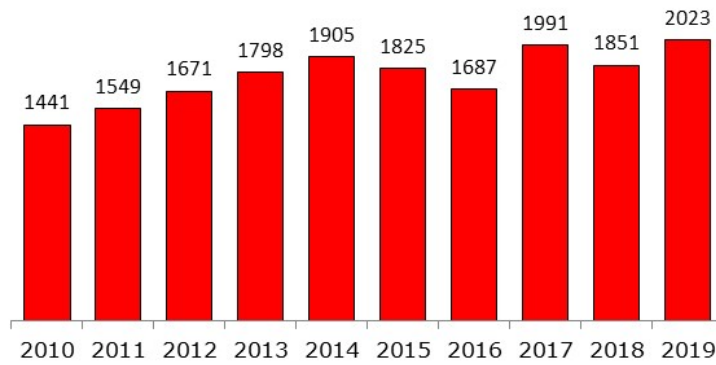
KEY FACTS:

- City attractions had 3.405m visits in the first 6 months of 2019. This was up by 6% on 2018 and the highest level since 2010



- Quarter 2 (Apr – June) results were up 9% on 2018, reaching a peak of just over 2 million visits for the quarter.

Visits to City Attractions
Quarter 2 (Apr to June) visits ('000s)



- Visitor levels were up on 2018 in all three months – April by 8%, May by 5% and June by 14%
- This broadly reflected the wider London pattern. London and Partners have reported an upturn in Zone 1 attractions in Quarter 2 of 9.8% with April up (5.5%), May up (11.1%) and June also up (13.2%).

Visits to City Attractions
No. of visits ('000s)

